

NZ Advanced Aesthetic Magazine for Beauty & Aesthetic Professionals

Specifically for advanced aesthetic technicians, cosmetic medicine practitioners, beauty & skin therapists, laser technicians and allied industry professionals.

Who will read Beauty Tech Magazine?

Beauty Tech Magazine's primary objective is to promote the Beauty Tech Conference, and inform readers about insightful speakers and exhibitors that will be on offer this year. However, it will also contain useful articles that readers can refer back to, making this magazine a valuable ongoing reference tool. This full colour magazine is sent electronically via FREE DOWNLOAD to over 1400 email addresses of beauty and appearance medicine clinic owners and beauty, laser and aesthetic therapists.



Our Electronic issues will be sent in May (pre- conference) 2018

Our audience are often wanting information on relevant industry suppliers, they wish to know how to increase their profit and decrease their overheads on consumables, they seek to work at the highest operating standards for hygiene and best practice. NZ Laser Training is one such company assisting industry businesses to grow and succeed. Will you join us?

Advertising Rates: 2018

FULL PAGE OPTIONS – A4: 210mm x 297mm (portrait)		
Full A4 page – online issue	Full page advert with link back to your website	\$600
HALF PAGE OPTIONS – A5: 80mm (width) x 275mm (portrait) or 186mm (width) x 136mm (landscape)		
A5 page – online issue	Half page advert with link back to your website	\$400
A5 page COMBO – online issue	Half page advert & advertorial combo with link back to your website	\$500
QUARTER PAGE OPTIONS – A6: 90mm (width) x 130mm (portrait) or 186mm (width) x 65mm (landscape)		
A6 page advert – online issue	Quarter page advert with link back to your website	\$200

Prices are exclusive of GST and shown in NZ dollars. GST applies to all advertisers including international.

Formats accepted: We only accept PDF or JPG format files, which must be high resolution (300dpi)>. Allow a 3mm bleed and crop marks on all adverts. Articles and advertorials must be in word as these might require editing. **PAYMENT TERMS:** Advertisers will be invoiced the month of the submission with accounts payable by 20th of the following month



CONTACT US | ADVERT SUBMISSIONS

Editor/copywriting:

Ally Myers

Email: admin@beautytech.co.nz

www.beautytech.co.nz

Publisher:

Beauty Tech Ltd

Phone: 0800 960 235

Post:

PO Box 60202, Titirangi, Auckland, 0642, NZ



Quick Reference Issue Deadlines & layouts

May 8th 2018 – Online Issue

Pre -Beauty Tech Conference

Send us your submissions and print ready files by

30th April 2018 – 5pm

Beauty Tech™ Magazine

Full page ad

Portrait layout

210mm wide x 297mm high

3mm bleed and crop mark

Half page ad

Landscape layout

175mm wide x 125mm high

no bleed, no crop marks

Half page ad

Landscape layout

85mm wide x 125mm high

no bleed, no crop marks



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