



Melanoma Foundation of New Zealand Annual Report 2014

Thank you

to the Melanoma Foundation's sponsors and supporters

SPONSORS

Roche Products NZ Ltd
Neutrogena
Bristol Myers Squibb
New Zealand Association of Registered Beauty Therapists Inc
Soar Printing
Raydar
Baldwin Boyle Group
Shard
Geca
Giltrap Group
Pure Productions
Yamaha



And thank you to our many individual donors



Contents

02	From the Chairman
03	Mission and Goals; From the CEO
04	MRINZ Report
05	Timeline
06	Melanoma March awareness campaign Our new Ambassadors
07	2014 IRONMAN New Zealand Second Ski-nZ challenge
08	Other 2014 highlights
09	Speaking engagements Information and support
10	Newsletters Information forums
11	Professional communication Collaboration and Advocacy
12	Clinical Advisory Board Volunteers
13	Finance
14	Trust directory
15	Financial statements



From the Chairman

The Melanoma Foundation has been working hard on how it steps up to the challenge of melanoma in New Zealand. The Board of Trustees have done a lot of work on the strategic plan, which has been a really worthwhile exercise. There is, I believe, a renewed clarity about what we're trying to do, and a clearer focus on how we can make a difference.

Our mission is quite clear: we want to prevent avoidable deaths from melanoma. Our vision is a melanoma free New Zealand. For this to be achieved, we would need to:

- Reduce the incidence of melanoma by educating people about how to reduce the risks
- Increase the level of early detection so that melanomas are found and treated before they become more invasive
- Improve the quality of treatment available to people with melanoma so that they stand a better chance of cure

There are many agencies in the cancer world, and we take the view that the prevention message is not our lead role as others are doing that to good effect. Our focus is therefore on promoting early detection and improving the quality of treatment. We are the organisation best-placed to drive that message in front of New Zealanders. We will of course support efforts to raise awareness of the risks of melanoma and sensible strategies to avoid it, but our primary focus will be early detection.

We recognise that it will be a long time before we realise our vision of a melanoma free New Zealand, and in the meantime people with melanoma need support. While the clinicians involved in treating melanoma do a wonderful job, there is a place for an organisation which can help people who are bewildered and frightened by the diagnosis they or their loved one has received.

That is the logic behind our mission: reduce avoidable deaths from melanoma through early detection, and alleviate the anxiety of those affected by it.

We've started to make progress as our trustees have taken on responsibility for particular strategies, but there's a long way to go. We are particularly determined to make progress on:

- Really lifting our performance in the fundraising area. The contribution of Jeremy and Manola Burfoot and the Ski-nZ team is just phenomenal, we would simply be lost without them. It's up to us to ensure that we have other equally effective fundraising efforts
- Getting traction with clinical trials. It is just outrageous that Australians have access to more effective treatment regimes than New Zealanders do. We have a similar profile in terms of risk exposure, and we will be working hard to ensure that people diagnosed with melanoma are given a fighting chance of beating it

We have seen some changes in the Board of Trustees. Founding trustees Mark Habgood and Ian Duff have given 10 years of selfless and powerful service, and we are delighted to have their continued involvement as Honorary Trustees. We are also delighted to welcome Gabby Clezy (appointed in February), Megan Clark (August) and Rosalie Fisher (October). These people have already made valuable contributions and lifted the energy of the board. We thank them for making themselves available, and look forward to their contribution.

We have seen changes too in the staff. Lyn, our Education Nurse, has left us after three years. She has provided outstanding support for people seeking information and guidance on all sorts of matters related to melanoma, sometimes in the midst of great anguish and anxiety. We wish her well in her retirement.

One thing does not change, and that is the tireless efforts of our staff and our volunteers. Linda, Mel, Kathy, Gill and Gemma do a great job with limited resources, and their enthusiasm is matched only by their passion for the cause. Linda in particular has brought her professional management skills to bear on all facets of the Foundation's activities, and it has resulted in significant progress.

Our volunteers are the backbone of our activities. A highlight for me personally this year was the opportunity to work with our volunteers at 2014 IRONMAN New Zealand. It was a privilege to be among such generous and hard-working people.

I would like to make a special mention of the melanoma sufferers who spend some part of their last months of life helping in the work of the Foundation. It is humbling and enriching to work with such wonderful people. We extend our sympathy and gratitude to the families and friends of supporters who died of melanoma this year.

On a personal note, I am greatly enjoying my role as chairman which is made a lot easier by the continued involvement and support of Fred Soar, my predecessor. The Board of Trustees are smart, committed, and determined to make a difference. I thank them all, it is a genuine pleasure to work with such a great team.

On behalf of the Foundation and all our stakeholders, thank you for your support, however you have expressed that over the last year. We have a lot of work to do over the next twelve months and beyond. We need all the help we can get from our existing supporters, and we encourage you to involve your own network in Foundation activities wherever you can. Help us do more to prevent avoidable deaths from melanoma, and to alleviate the anxiety of those affected by this dreadful disease.

Mike Ashby
Chairman



The Melanoma Foundation of New Zealand

MISSION

Prevent avoidable deaths from melanoma and alleviate anxiety among those affected by it

GOALS

- To increase the awareness of the risks of melanoma in New Zealand
- To promote regular skin checks for early detection
- To provide information and support for people affected by melanoma
- Advocating best treatments for New Zealanders with melanoma
- To ensure adequate resources are available to achieve our mission

From the CEO

The activities of the Melanoma Foundation have been varied, and our aim has been to expand on our fundraising initiatives, to spread the word about melanoma and help us to continue with our mission and goals. We continue to collaborate with other agencies and non government organisations to progress the work on melanoma control in New Zealand. These relationships are very important as our combined talents and resources pave the way for change. I was honoured to be a representative on the working group for developing the Standards of Service provision for Melanoma patients in New Zealand. When used as a quality improvement tool, the standards will promote nationally coordinated and consistent standards of service provision across New Zealand which will ultimately improve efficiency and equity. I also had the privilege of representing the Melanoma Foundation on the Skin Cancer Prevention and Early Detection Steering Committee to help formulate a strategy for 2014-2017. This is a very important collaboration between many health professional groups involved in Skin Cancer Control.

We have been inspired by many fundraisers this year who took it upon themselves to find innovative ways to raise funds, including quiz nights, fashion shows, bake sales, hair shaves, sporting activities and many more. Two of our youngest supporters Jones and Isaac did a stirring job of fund raising with a hair shave and a cup cake sale. With the support of family and friends they increased the awareness in their schools of melanoma and in the process inspired others.

Without our faithful volunteers we wouldn't be able to complete the work we do, so a big thank you to all who volunteered for our events, filled envelopes, fundraised, spoke out to the media and shared their time to talk.

Thanks to our ambassadors Josh, Adine and Cameron who continue to support our cause and spread the word about melanoma. Your role is so important.



We have had continued support from many sponsors and some new ones coming on board this year. We are indebted to their kindness and support throughout the year, and we hope to continue some long standing relationships, and nurture some new ones in 2015.

Our hearts go out to the families and friends of loved ones who lost their battle with melanoma this year.

Lastly to our dedicated Board of Trustees who continue to inspire and support in many ways, giving their time to help this worthy cause.

Linda Flay

CEO



MRINZ Report 2014



The Melanoma Research Institute has gained momentum, since the appointment of Gill Rolfe, into the position of Clinical Trials Facilitator since mid-January 2014.

In line with the aims of the MRINZ, contact and networking with all Principal Investigators (PIs) and their study coordinators researching melanoma has progressed and is ongoing. We are engaging with the key players to help resolve issues around timely and equitable access to trials around the country. Gill met several study coordinators at the NZACRes conference in August and this has opened up communication and sparked interest in our mission.

So far information of three trials has been received by the MRINZ and these were forwarded to clinical providers for consideration. Another international adjuvant trial which was asking for clinicians to register their interest, will hopefully commence late this year or early next year in Auckland. This will be in addition to a new melanoma trial which is due to commence by the end of the year for stage 4 patients in Hamilton and Christchurch.

A database of Pharma and Biotech companies and Principal Investigators has commenced and a letter/email of introduction has been made. We are hopeful that more Pharma companies will engage with the Research Institute to bring more trials to New Zealand.

Website development has been ongoing throughout the year and a new website platform and design should be live shortly. This will allow patients to navigate their way around trials offered in New Zealand, with contacts to trials coordinators.

A grant application is in process to fund a Research meeting planned prior to the Melanoma Summit in November 2014, to bring together researchers to collaborate and increase research participation.

A substantial donation was received by the MRINZ along with several smaller ones throughout the year, which will be utilised to give us the biggest impact around access to trials. Several possibilities are being pursued.

Several patient referrals have been received for Stage III and IV patients requiring more information about studies. This is sometimes driven by news items reporting ground breaking new drugs for the treatment of melanoma, or current information in our Melanoma Matters newsletters.

Gill has also been liaising with the Peter MacCallum Centre in Melbourne regarding the availability of melanoma drugs approved in Australia to New Zealanders. Although potentially it is possible there is a cost associated with the formal review required whether for accessing a treatment plan or a drug trial.

Whilst access to non-funded drugs is very difficult and expensive in New Zealand the Melanoma Research Institute is committed to encouraging trials into the country so that patients can access these new drugs. In order to improve this situation it will take a collaborative approach by all parties to work together. We have the skills, passion and motivated patient population to do this. Tenacity and determination is key to achieving this, and we look forward to further progressing the aims of the Melanoma Research Institute.



Melanoma Foundation timeline over the last five years

2010

- Rotary Club of East Coast Bays Charity Regatta
- First Melanoma Information Evenings
- *Scar: a mark of hope exhibition*
- *Scar: a mark of hope book published*
- Clearwater Resort Charity Classic Golf
- Grocery Charity Ball
- Waikato melanoma awareness week
- Christchurch melanoma awareness week
- 'Melanoma: Check it Out' Awareness Campaign

2011

- Whangarei melanoma awareness fortnight
- BNZ Closed for Good team redecorate the building
- 2nd Melanoma Summit. Melanoma Foundation sponsors plenary speaker Lisa McFadyen
- Opening of Melanoma Foundation Centre
- Melanoma Education Nurse appointed Lyn Mourant
- Online discussion group established
- Wear a Scar, Save a Life awareness campaign
- Lake Taupo Cycle Challenge
- Giltrap Group Sponsor VW car
- Kapiti Women in Business Charity Auction

2012

- Death to Cancer gig fundraiser
- March for Melanoma Mt Maunganui
- Melanoma Research Institute New Zealand registered charity
- Beauty Expo
- Dave Logue Cycle Classic
- Lake Taupo Cycle Challenge
- Change in CEO Linda Flay
- Relocation of the Melanoma Foundation
- East Coast Bays Rotary Regatta
- Inaugural Melanoma \$100 challenge
- Cook to Cook challenge

2013

- Inaugural Ski-nZ challenge
- 2nd March for Melanoma- Mount Maunganui
- 1st National "Go Spotty" day
- Melanoma "Stay Alive, Detect and Survive" campaign
- East Coast Bays Rotary Charity Regatta
- 3rd Melanoma Summit
- Melanoma \$100 challenge
- Beauty Tech conference
- Massage Therapy conference
- Melanoma Allied Health awareness mail out
- Information evenings around NZ
- Elizabeth Jane Boutique Fashion Parade Fundraiser
- Inaugural Beer, Blokes and the Sun Event
- Selected as the chosen charity of IRONMAN New Zealand
- Dave Logue Classic cycle race and Lake Taupo Cycle Challenge
- MRINZ Clinical Trials Facilitator Gill Rolfe appointed

2014

- Cameron Brown and Josh Ematt appointed as Ambassadors
- Text to Donate launches
- Change in Chairman to Dr Mike Ashby
- 2014 IRONMAN New Zealand
- Ski-nZ jet ski challenge 2014
- "Go Spotty" day for Melanoma
- Music for Melanoma event
- New trustees Gabby Clezy and Megan Clark appointed
- Sunbeds banned by Auckland council for under 18s
- Melanoma \$100 challenge
- New strategic plan 2014-17
- Beauty Tech conference
- Farewell to Lyn Mourant Education Nurse
- Information evenings and workplace presentations
- New sponsors Tin Soldier and Pure Productions



March awareness campaign “Know the Skin you are in”

The aim of this was to make people more aware of their skin, and get checked.

Overall we raised \$125,500 during Melanoma March. This was a fantastic achievement and was possible through the generosity of fundraisers, sponsors and volunteers. Our media coverage exceeded expectations and was higher than in any previous years, with 50 articles in local and national publications throughout the month. Sincere thanks goes to Baldwin Boyle Group for engaging with the media and promoting our work, and the wonderful patients who bravely took the time to tell their story. Awareness of the Melanoma Foundation continues to grow and with this comes awareness of prevention and early detection of melanoma, so that hopefully we can impact on the incidence and severity.

A big thank you to Moleman Grant Coe, and Julia Racle at the Dermoscopy Centre, Rangiora for their donations from skin checks during March. Thank you for promoting our cause during the month and encouraging people to get their skin checks.

Peak Practice promoted Melanoma March throughout their twelve practices handing out brochures and sunscreen. Their donation to the Foundation is much appreciated.



Our New Ambassadors Josh Emmett and Cameron Brown

2014 brought two new Ambassadors to the Foundation, Michelin –Star Chef Josh Emmett and multiple IRONMAN champion Cameron Brown. In our efforts to prevent avoidable deaths from melanoma our wonderful ambassadors help support our campaigns and fundraising events.



2014 IRONMAN New Zealand

From February 26th to 2nd March we were present in Taupo as the official charity to IRONMAN NZ. With our many volunteers, staff and board members we enjoyed five days of interacting with athletes, sponsors, supporters and local businesses whilst also enjoying the festivities of the occasion. We all left in awe of the professional athletes and incredibly inspired by the commitment and perseverance of everyone that competed. We felt privileged to be part of this amazing event in Taupo. We hosted a fantastic expo stand courtesy of Fred at Soar Printing- the effects were amazing and the giant poster of Cameron Brown, and athlete motivational wall certainly drew the crowds. The Health Promotion Agency very kindly partnered with us to exhibit their "Don't let the sun get under your skin" campaign to encourage people to take a look at their sun damaged skin under a UV camera. Molemap also supported the Foundation giving generously of their time by having a spot check station during race day which really drew in the supporters. It was a great awareness exercise and will hopefully encourage people to be more aware of their skin. Donations from both of these activities came to the Melanoma Foundation.

Our "every second counts" video of Cameron Brown was stunning, portraying the message to athletes of looking

after their skin. Our thanks goes to Cameron, the team at Raydar and Jamie at Pure Productions for making this video possible.

The application of sun screen by the MFNZ volunteers at the transition area was well received by athletes on a very hot day, as were the sun umbrellas and shade areas for supporters courtesy of Neutrogena, Beanz Bags and Hunting and Fishing. Our mobile sun blockers were well protected by the UV protective umbrellas provided by Blunt. Our intent was to increase the awareness of melanoma amongst the IRONMAN community and supporters and spectators, which we did a great job of during a very hot five days. Without our sponsors, volunteers and ironman athletes who worked hard to fund raise for us, we could not have done this, so many thanks to all that participated. Next year will be even bigger.



Ski-nZ Challenge

Championed by our dedicated volunteers Jeremy and Manola Burfoot Ski-nZ in 2014 exceeded our expectations once again. It never ceases to amaze me what a great bunch of volunteers can achieve when they get behind a cause. Everyone had a great adventure and hopefully increased awareness to help save some lives in the future.

With 25 riders and equivalent crew navigating from Takaka to Picton provided an adventure second to none. Once again the weather was kind to us apart from Cyclone Lusi that prevented the Cook Strait crossing, Whilst disappointing to some it did not take away the success and enjoyment of the previous six days. Success in the sense of awareness, survival, enjoyment, media interest and fundraising. The trip raised \$92,000 made up of sponsorship, and fundraising from the teams along the way. Particular thanks to Don Chapman, Rebecca Hayter, Callum Farnell and Peter Whale for their award winning fundraising, and to Rebecca Hayter

for the fantastic articles in Boating New Zealand. Yamaha were once again our main sponsor for the event, so thanks to Greg Fenwick for Yamaha's ongoing support.

Thanks also to Adine Wilson, one of our ambassadors, who bravely joined us on one leg from French pass to Picton, stopping over at Punga Cove for lunch.

Thanks to the incredible Ski-nZ Team particularly Jeremy and Manola Burfoot who worked tirelessly to make this event a success. I hope we can make it bigger and better in 2015





Some 2014 Highlights

“Go Spotty Day” in schools and workplaces

The second year of our National “Go Spotty ‘Day certainly increased on the momentum of last year raising \$14,500. We had over 60 schools and workplaces participate in the day and everyone had lots of fun whilst increasing the awareness of melanoma and raising funds. We shall be making this an annual event so put this in your diaries for Friday March 27th next year. Lots of photos were shared with us via our facebook page, and there were some great ideas around promoting the day.



Beers Blokes and the Sun event

November brought our inaugural “Beer, Blokes and the Sun” event at Giltrap Audi, hosting 120 men who came to hear guest speakers Chris Cairns, Lance Cairns, Dione Nash and Blair Tuke, as well as messages around prevention and early detection of melanoma. It was a great night of entertainment, food and auction prizes with \$20,000 raised. This will become an annual event to help impact on the incidence and death rates of melanoma in men.



Elizabeth Jane Boutique fashion show

Elizabeth and Nerylie put on a sold out red carpet fashion show in St Heliers to raise funds for the Melanoma Foundation, attended by 150 people. A wonderful showcase of summer fashions from Elizabeth Jane Boutique, followed by an auction made for a wonderful evening. \$7635.44 was raised.



10th Anniversary Celebrations

To celebrate our 10th anniversary and to thank our wonderful sponsors and volunteers the Melanoma Foundation hosted an evening of food and wine on 25th July. It was a great opportunity to catch up with everyone and to celebrate the wonderful milestone. We also awarded Honorary Trustee status to Mark Habgood and Ian Duff who retired from the Board after giving generously of their time since the Melanoma Foundation's inception in 2004.



Speaking engagements

The Melanoma Foundation had a stand at the Beauty Tech Conference in Auckland in August, courtesy of the event organiser Ruth Nicholson. We provided a guest speaker Dr Richard Martin, Trustee of the Melanoma Foundation to talk about the impact of melanoma on our population. Feedback confirmed that he was excellent. The event was a wonderful opportunity to promote our cause and educate Beauty Therapists on the dangers of melanoma, and how they can help to recognise skin changes.



We have also spoken at Beauty Therapy schools around the country, high schools, and community groups along with occupational health nurses in addition to our information forums (see page 8)

We intend to broaden our reach to key target groups in 2015.

Information and support

MELANOMA EDUCATION NURSE

Generous support from Roche Products New Zealand enabled the Melanoma Foundation to continue to provide the services of a Melanoma Education nurse. The nurse's role is to support people diagnosed with melanoma and their families, and contribute to the Melanoma Foundation's community education programmes.

Registered nurse Lyn Maurant has years of experience in helping people through their cancer journey. At the Melanoma Foundation she helps patients and families interpret information and clarify their understanding of what they're going through. Lyn has made numerous contacts with patients over the last year as well as linking with other health professionals to support patients. While Lyn cannot provide clinical advice on your situation, she is happy to listen, support and explain terminology or concepts. She can also link you up with relevant services to help you along the journey. After three years with the foundation Lyn has decided to retire. We wish her well with her future endeavours and thank her for all of the great work and comfort she has given patients and their families. We shall be appointing a new nurse in November.

0800 NUMBER

The Melanoma Foundation has an 0800 number for callers from outside Auckland. Telephone 0800 4 MELANOMA (0800 463 526) In Auckland please phone 09 449 2342.

WWW.MELANOMA.ORG.NZ

The website is constantly evolving. This year more information has been added to the website. We are finalising our new platform courtesy of funding from the Lotteries Commission.



NEWSLETTERS

Melanoma Matters was published in one edition this year to provide a more informative publication for everyone. The newsletters came out in November 2013 and May 2014. Thanks to the support of Pub Charities and the Health Promotion Agency they were mailed out to GPs, melanoma specialists and supporters on the melanoma database.

MELANOMA FRIENDS' MEETINGS

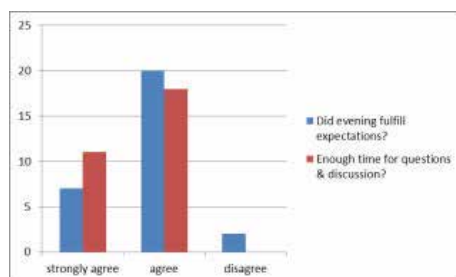
Regular informal meetings for people affected by melanoma or interested in supporting the Foundation have been held in Auckland. Further meetings to support Stage four patients and their families was a new initiative and these have proven to be very successful and well attended providing support and friendships. Our intention is to expand these services around New Zealand over the next year, subject to funding.



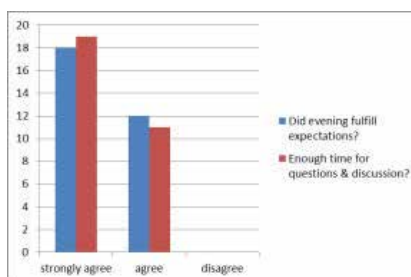
MELANOMA INFORMATION FORUMS

We have continued with educational opportunities with the Beauty Therapy students, presenting in Dunedin and Hamilton. Free public seminars were held in Tauranga, Dunedin, Queenstown, Auckland South, Auckland North, Warkworth, and targeted presentations to smaller community groups and workplaces have been very successful. Made possible by the generosity of Bristol Myers Squibb expert speakers presented on early detection, and latest drug therapies. We have also been very grateful to have some patients present at these forums. We are very appreciative of the speakers who gave their time to make these evenings a success.

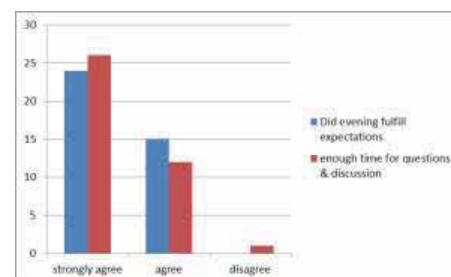
Beauty Therapy students WINTER Hamilton



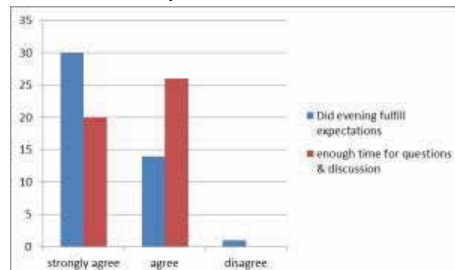
Beauty Therapy students ELITE Hamilton



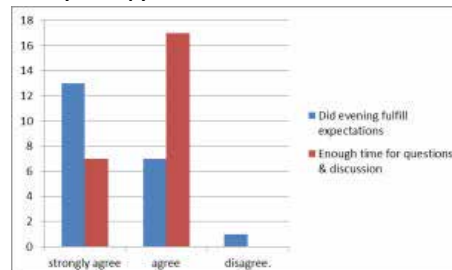
Public and health professionals Auckland



Public and health professionals Dunedin



Beauty Therapy Students Dunedin





Professional Communication



MELNET: THE MELANOMA NETWORK OF NEW ZEALAND

This network of professionals works to support health professionals in reducing the incidence and impact of melanoma in New Zealand.

We also distributed Posters/DL cards/brochures/newsletters to many health professionals around the country including specialist centres and GP practices. We also have regular communications with our Advisory Board who contribute to our newsletters and presentations and media enquiries. We are very grateful for their continued support.

Collaboration and Advocacy

The Melanoma Foundation increasingly speaks out on issues related to melanoma. The Foundation enjoys collegial relationships with other organisations with shared goals. We take every opportunity to collaborate in joint advocacy.

Over the past year the Melanoma Foundation has been part of a sunbed action group calling for Government action on regulating sunbeds. In July this year the Auckland Council were the first city to introduce licensing requirements for sunbed operators and prohibiting access to commercial sunbeds for people under 18yrs of age. The government have also pledged to adopt key parts of a private members bill to better regulate commercial sunbed use nationally.

The Melanoma Foundation was also represented on the steering committee for Skin Cancer Control in New Zealand to promote improved coordination and collaboration between agencies, and to advise on the 2014-2017 New Zealand Skin Cancer Control Strategic Framework which has now been finalised.

The Melanoma Foundation continues to be involved with Phase II of the National Melanoma Standards group further enhancing the role out of the Standards of Service Provision for patients with melanoma in New Zealand. These standards will provide an excellent consistent tool for the management of melanoma patients.

In April in Wellington this year CANGO, an alliance of eight major cancer NGOs, including the Melanoma Foundation called for political parties to commit to tackling cancer; New Zealand's number one killer.

The CANGO cancer manifesto, was launched and identified seven key areas in which the next government can make a profound impact on cancer in New Zealand and urged all political parties to front up to this responsibility.

This was a very important forum for the Melanoma Foundation to have a voice on behalf of melanoma patients.



Clinical Advisory Board

The Melanoma Foundation has a Clinical Advisory Board. Through members of the Clinical Advisory Board the Melanoma Foundation can call upon professional expertise of the highest standard pertaining to melanoma. This group is comprised of respected clinicians with a range of expertise and regional knowledge. The Melanoma Foundation gratefully acknowledges the service of the clinicians and researchers. The Foundation welcomes input from all New Zealand health professionals interested in the work of the Melanoma Foundation.

CLINICAL ADVISORY BOARD

Mr Chris Adams

Dr Liz Baird

Dr Catherine Barrow

Mr Richard Harman

Mr Richard Martin

Dr Mike McCrystal

Associate Professor Amanda Oakley

Dr Matthew Seel

Mr Jeremy Simcock

Dr Mary-Jane Sneyd

Dr Ben Tallon

Dr Anthony Tam

VOLUNTEERS

The Melanoma Foundation thanks all our great volunteers. Thank you if you promoted our Facebook page and Twitter to your friends or posted a message there. Thank you to the dedicated people who've delivered pamphlets and posters and requested they be displayed.

Thank you to the brave melanoma survivors who've shared their stories with media and on our website, and a very big thank you goes to those who raised funds.

The Melanoma Foundation welcomes new volunteers and offers of help to fundraise or raise awareness.

Please contact the Melanoma Foundation on 0800 4 melanoma or 09 449 2342



Finance

NEUTROGENA

Continued support over the past five years from Johnson & Johnson's Neutrogena is greatly appreciated. In particular their support during 2014 IRONMAN New Zealand in Taupo.

ROCHE PRODUCTS NZ LTD

We are grateful to Roche for funds to help support a Melanoma Education Nurse.

BRISTOL-MYERS SQUIBB

We greatly appreciate the financial support from Bristol Myers Squibb to allow us to host information forums around New Zealand to increase awareness of melanoma amongst health professionals and the general public.

BEAUTY THERAPIST ASSOCIATION OF NEW ZEALAND INC

Thank you to the Association for their ongoing support and engagement to help increase awareness of melanoma amongst their students, professionals and clients.

OTHER INCOME

Grants from the NZ Lottery Grants Board, COGS, Lion Foundation, Health Promotion Agency, and Pub Charity funded specific projects. Sponsorship for specific events such as Yamaha for the Ski-nZ challenge. Donations were increased over the previous year. The many donations from individuals are greatly appreciated. There is often a story behind each donation. Some people set up fundraising pages through Fundraise Online and raised large totals for the Melanoma Foundation. Others donated in memory of loved ones, and others are regular monthly donors. We have been very fortunate to have received a number of bequests this year.

PRO BONO SUPPORT

Soar Printing, Raydar, Baldwin Boyle Group, Pure Productions, Tin Soldier, Graphic Design who contributed product and services to the Melanoma Foundation over the year free of charge. From the many organisations that donated to our events. This kind of gifting constitutes a critical resource.

The Board is committed to careful financial management and to keeping administrative costs low. The maintenance and extension of the Foundation's awareness work, information and support services, and future facilitation of research are all dependant on successful fundraising. We welcome enquiries about further sponsorship.



Trust Directory

MELANOMA FOUNDATION OF NEW ZEALAND DIRECTORY FOR YEAR ENDED 31 MARCH 2014

Incorporation Date:	4 August 2004 (Under the Charitable Trusts Act 1957) Registered under the Charities Act 2005 on 30 June 2008, Charities Register No. CC30658
Nature of Business:	Charitable Trust
Trustees:	Dr Michael Ashby BA (Hons), PhD, ARGG (Chair) Fred Soar BCom. CA (Deputy Chair) Ian Duff (Treasurer) Jessica Pritchard LLB, BCom, CA, Barrister and Solicitor of the High Court of New Zealand Richard Harman BSc MbChB FRACS Richard Martin MbChB (Otago), FRAC, ChM(Syd) Darryl McClay Mark Habgood Geoffrey Ross BCom. (Agriculture) Dr Edward Watson MbChB, MBA, DRACOG, FRNCGP Gabby Clezy RegPharmNZPG, DipClinPharm, PGDipBus(Admin)
Honorary Trustee:	Harry Townsend
Bankers:	ASB Commercial Auckland
Solicitors:	Burton & Co Milford, Auckland
Accountants:	KPMG Private Enterprise 85 Alexandra Street Hamilton 3240 New Zealand
Auditors:	Accounting for Charities
Staff:	Linda Flay CEO Melanie Ion Office Manager Lyn Maurant Education Nurse



2013 - 2014 Financial Statements

Contents

Directory	1
Statement of Financial Performance	2
Statement of Movements in Equity	3
Statement of Financial Position	4
Depreciation Schedule	5
Statement of Accounting Policies	6
Notes to the Financial Statements	7
Audit Report	8



Trust directory

Directory

Melanoma Foundation of New Zealand For the year ended 31 March 2014

Nature of Business

Charitable Trust

Trustees

Dr Mike Ashby (Chairman)
Fred Soar (Deputy Chairman)
Ian Duff (Treasurer)
Mr Richard Harman
Mr Richard Martin
Darryl McClay
Geoff Ross
Dr Edward Watson
Gabby Clezy
Jessica Pritchard
Mark Habgood

Bankers

ASB Bank
Milford, Auckland

Solicitors

Burton & Co
Milford, Auckland

Accountants

KPMG
Hamilton

Auditors

Accounting for Charities
Wellington



Statement of Financial Performance

Melanoma Foundation of New Zealand For the year ended 31 March 2014

Income	Mar-14	Mar-13
Donations	67,651	57,994
Education Income	435	-
Fundraising	156,086	85,222
Grants	48,528	59,144
Interest Income	9,374	10,710
Ironman Income	9,157	-
Other Revenue	43	-
Share of MRINZ Donations	2,598	1,241
Sponsorship	73,632	46,800
Total Income	367,504	261,110
Gross Profit	367,504	261,110
Less Operating Expenses		
Printers & Stationery	4,271	1,215
ACC Levies	686	685
Advertising	1,492	229
Assets under \$500	731	445
Audit Fees	4,067	3,200
Awareness Campaigns	11,766	499
Bank and Credit Card Charges	965	1,217
Cleaning	2,250	2,198
Consulting & Accounting	17,897	8,410
Depreciation	1,551	2,721
Freight, Courier, & Mail	811	1,694
Fundraising Expenses	47,137	29,032
General Expenses	308	2,284
Insurance	2,744	2,671
Interest Expense	26	1
IT & Website Expenses	2,388	1,320
KiwiSaver Employer Contributions	5,135	3,290
Lease, Repairs & Maintenance	4,115	-
Legal and License Fees	2,273	1,299
Light, Power, Heating	1,213	390
Melanoma Research Institute Expenses	-	480
Newsletter Mailing	3,705	10,712
Office Expenses	436	2,804
Payroll Charges	310	310
Rent	23,500	17,058
Salaries	189,662	160,169
Sponsorship of others	-	3,000
Subscriptions & Professional Development	1,430	1,473
Telephone & Internet	2,651	3,198
Travel and accommodation	9,633	7,805
Valuation	400	-
Total Operating Expenses	343,553	269,808
Net Profit	23,951	(8,698)



Statement of Movements in Equity

Melanoma Foundation of New Zealand As at 31 March 2014

Equity	31 Mar 2014	31 Mar 2013
Opening Balance	287,647	296,346
Current Year Earnings	23,951	(8,698)
Total Equity	311,599	287,647

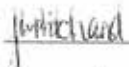
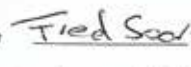


Statement of Financial Position

Melanoma Foundation of New Zealand As at 31 March 2014

Assets	31 Mar 2014	31 Mar 2013
Cash and Bank Balances		
ASB Business Saver Account	5	5
ASB Cheque Account	107,568	95,386
Term Deposit 0072	-	35,025
Term Deposit 0075	32,427	31,100
Term Deposit 0076	-	167,971
Total Cash and Bank Balances	140,001	329,488
Current Assets		
Accounts Receivable	-	8,073
Accrued Interest	474	2,849
ASB Call Account 51	319	-
Term Deposit 0077	177,080	-
Term Deposit 0079	46,000	-
Total Current Assets	223,874	10,922
Non Current Assets		
Fixed Assets as per Schedule	4,630	4,117
Total Non Current Assets	4,630	4,117
Total Assets	368,505	344,527
Liabilities		
Current Liabilities		
Accruals	18,831	24,501
Amounts Owing to MRINZ	25,409	21,501
GST	(4,276)	109
Holiday Pay Accrual	15,953	7,631
Unpresented Cheques	989	3,138
Total Current Liabilities	56,906	56,880
Total Liabilities	56,906	56,880
Net Assets	311,599	287,647
Equity	31 Mar 2014	31 Mar 2013
Accumulated Funds	311,599	287,647
Total Equity	311,599	287,647

For and on behalf of the Board of Trustees:

 Trustee
  Trustee
 Dated this: 1 day of September, 2014



Depreciation Schedule

Melanoma Foundation of New Zealand 1 April 2013 to 31 March 2014

Name	Number	Type	Cost	Rate	Purchased	Disposed	1-Apr-13	Purchases	Depreciation	Disposals	Accum Dep	31-Mar-14
Computer Equipment												
3 Widescreen FA 0078 Monitors		Computer Equipment	636	60.0%DV	29 Mar 2011		97	-	58	-	597	39
HP Notebook FA 0071		Computer Equipment	2,626	60.0%DV	18 Mar 2009		64	-	38	-	2,600	26
HP Notebook FA 0076 Accessories		Computer Equipment	960	60.0%DV	28 Feb 2011		138	-	83	-	905	55
HP FA0079 Notebooks x 2		Computer Equipment	2,030	60.0%DV	28 Feb 2011		292	-	175	-	1,913	117
HP OfficeJet Pro All-in-One Printer FA 0072		Computer Equipment	308	48.0%DV	2 Sep 2009		31	-	15	-	292	16
HP Pav 15.6" FA-0078 15-E020AX Laptop x2		Computer Equipment	2,063	50.0%DV	12 Dec 2013		-	2,063	344	-	344	1,720
IBM T60 FA 0074 Laptop		Computer Equipment	400	60.0%DV	13 Oct 2010		45	-	27	-	382	18
Photoshop Elements 7 FA 0073		Computer Equipment	180	60.0%DV	2 Sep 2009		8	-	5	-	177	3
Printers & Scanners FA-0075		Computer Equipment	830	60.0%DV	28 Feb 2011		120	-	72	-	782	48
Total Computer Equipment			10,033				795	2,063	817	-	7,992	2,041

Depreciation Schedule

Name	Number	Type	Cost	Rate	Purchased	Disposed	1-Apr-13	Purchases	Depreciation	Disposals	Accum Dep	31-Mar-14
Furniture & Fittings												
Office Carpet FA 0091		Furniture & Fittings	2,193	40.0%DV	24 Feb 2011		737	-	295	-	1,751	442
Office FA 0092 Curtains		Furniture & Fittings	522	25.0%DV	24 Feb 2011		281	-	70	-	311	211
Sofas for Office FA-0093		Furniture & Fittings	2,435	16.0%DV	13 Dec 2012		2,305	-	369	-	499	1,936
Total Furniture & Fittings			5,150				3,323	-	734	-	2,561	2,589
Website												
Website FA 0025		Website	10,000	40.0%SL	1 Jul 2009		-	-	-	-	10,000	-
Total Website			10,000				-	-	-	-	10,000	-
Total			25,183				4,118	2,063	1,551	-	20,553	4,631



Statement of Accounting Policies

Melanoma Foundation of New Zealand For the year ended 31 March 2014

1. Statement of Accounting Policies

Reporting Entity

These financial statements are for the Melanoma Foundation of New Zealand. The Melanoma Foundation of New Zealand is a charitable trust registered under the Charities Act 2005.

Basis of Preparation

The financial statements of Melanoma Foundation of New Zealand have been prepared in accordance with generally accepted accounting practice in New Zealand (Old GAAP).

The accounting principles recognised as appropriate for the measurement and reporting of financial performance and financial position on a historical cost basis have been followed.

Differential Reporting

Melanoma Foundation of New Zealand qualifies for differential reporting as it is not publicly accountable and it is small. Melanoma Foundation of New Zealand has taken advantage of all available differential reporting exemptions.

The financial statements are comprised of Statement of Accounting Policies; Statement of Financial Performance; Statement of Movements in Equity; Statement of Financial Position; as well as the Notes to the Financial Statements of this annual report.

The financial statements have been prepared in accordance with generally accepted accounting practice in New Zealand. The following specific accounting policies, which materially affect the measurement of the financial performance and the financial position, have been applied:

1.(a) Property, Plant and Equipment

All owned items of property, plant and equipment are initially recorded at cost and, except for land, depreciated as outlined below. Initial cost includes the purchase consideration, or fair value in the case of a donated asset, and those costs directly attributable to bringing the asset to the location and condition necessary for its intended use. These costs include, where appropriate, site preparation costs and installation costs. Costs cease to be capitalised when substantially all the activities necessary to bring an asset to the location and condition for its intended use are complete. All feasibility costs are expensed as incurred.

Subsequent expenditure relating to an item of property, plant or equipment is added to its gross carrying amount when such expenditure either increases the future economic benefits beyond its existing service potential, or is necessarily incurred to enable future economic benefits to be obtained, and if that expenditure would have been included in the initial cost of the item had it been incurred at that time.

1.(b) Depreciation

Depreciation of property, plant and equipment, other than freehold land, is calculated at rates as allowed by the Income Tax Act 2007. The following rates have been used:

Computer Equipment. 48% - 60% Diminishing Value
Furniture & Fittings. 16% - 40% Diminishing Value
Website. 40% Straight Line

1.(c) Income Tax

Melanoma Foundation of New Zealand is exempt for taxation purposes as it continues to be operated exclusively for charitable purposes.

1.(d) Goods and Services Tax

The statement of financial performance has been prepared so that all components are stated exclusive of GST. All items in the statement of financial position are stated net of GST, with the exception of receivables and payables which include GST invoiced.

1.(e) Recognition of Income

(i) Income from donations are generally recognised on a cash basis. If the trustees are of the opinion that monies pledged are certain of being received, such donation income is recognised at the time it becomes receivable.

(ii) Sponsorship income is recognised at the time that it becomes due and receivable.

Grants received are recognised in the statement of financial performance when the requirements under the grant agreement have been met. Any grants for which the requirements under the grant agreement have not been completed are carried as liabilities until all the conditions have been fulfilled.

Interest income is accounted for as earned.

1.(f) Changes in Accounting Policies

There have been no significant changes in accounting policies. All policies applied have been on a basis consistent with those used in previous years.



Notes to the Financial Statements

Melanoma Foundation of New Zealand For the year ended 31 March 2014

1. Fixed Assets and Depreciation

All fixed assets are recorded at cost less accumulated depreciation.

Depreciation of the assets has been calculated at the maximum rates permitted by the Income Tax Act 2007. The entity has the following asset classes:

Computer Equipment. 48% - 60% Diminishing Value
Furniture & Fittings. 16% - 40% Diminishing Value
Website. 40% Straight Line

2. Goods and Services Tax

These financial statements have been prepared on a GST exclusive basis with the exception of Accounts Receivable and Accounts Payable.

3. Accounts Receivable

Receivables are stated at their estimated realisable value. Bad debts are written off in the year in which they are identified.

4. Related Parties

Melanoma Foundation of New Zealand has purchased printing materials for the Awareness Campaigns from Soar Printing Limited through the last 12 months. Soar Printing Limited is associated with Fred Soar, one of the Trustees. The value of these transactions totals \$4,972.13 (2013: \$1,122.40). As at 31 March 2014 the balance owing to Soar Printing Limited is nil (2013: \$1,122.40).

5. Research and Development

Research expenses are brought to account in the Statement of Financial Performance in the period incurred. Development costs are deferred where future benefits are expected and amortised over such future periods. Unamortised costs are reviewed at balance date to determine the level of costs which are no longer recoverable, such costs are written off.

6. Audit

These financial statements have been subject to audit, please refer to Auditor's Report.

7. Capital Expenditure Commitments

There are no liabilities in respect of capital expenditure at balance date other than those provided for in the accounts (2013: \$nil).

8. Contingent Liabilities

There are no contingent liabilities at balance date (2013: \$nil).



Notes to the Financial Statements

9. Fundraising Income

Fundraising Income

	31-Mar-14	31-Mar-13
BBS	11,607	-
DM campaign	11,740	2,755
Gigs	-	1,217
Ironman	15,369	-
Melanoma \$100 Challenge	6,127	4,082
Sales	3,546	3,334
Ski-NZ	92,908	45,117
Ski-NZ Fees	13,503	24,664
Taupo Cycle Challenge	1,285	4,055
Total	156,086	85,222

10. Grant Income

Grants Received

	31-Mar-14	31-Mar-13
COGS	8,428	-
NZ Lottery	37,500	25,000
Special Purpose	2,600	34,144
Total	48,528	59,144

11. Donation Income

Donations Received

	31-Mar-14	31-Mar-13
BBS	9,692	-
Charity Regatta	-	9,000
Go Spotty Day	722	-
Other	57,237	48,994
Total	67,651	57,994

12. Fundraising Expense

Fundraising Expenses

	31-Mar-14	31-Mar-13
Gigs	-	3,565
DM Campaign	116	6,576
Online Fees	2,136	1,353
BBS	2,119	-
Other	1,797	2,784
Taupo Cycle Challenge	1,204	-
Ironman	15,460	-
Ski NZ	24,305	14,754
Total	47,137	29,032



Audit Report



Accounting For Charities Trust

*"Empowering Charities with the knowledge and skills to
effectively manage their finances with confidence"*

MELANOMA FOUNDATION OF NEW ZEALAND

INDEPENDENT AUDITOR'S REPORT
FOR THE YEAR ENDED 31 MARCH 2014

To the Board of Trustees of Melonama Foundation of New Zealand

We have audited the financial statements of Melanoma Foundation of New Zealand on pages 4 to 14, which comprise the Statement of Financial Position as at 31 March 2014, Statement of Financial Performance and Statement of Movements in Equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

Board of Trustees' Responsibility for the Financial Statements

The Trustees are responsible for the preparation and fair presentation of these financial statements in accordance with generally accepted accounting practice in New Zealand; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express to you an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.

An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, Melanoma Foundation of New Zealand

Basis for Qualified Opinion on Financial Position and Financial Performance

There is no system of control over income from fundraising and donations which we could rely on for the purpose of our audit procedures that we could adopt to independently confirm that all income from these sources, were properly recorded. In this respect alone, we have not obtained all of the information and explanations we required.

Qualified Opinion

In our opinion, except for the effects of the above matter described in the Basis for Qualified Opinion paragraph above, the financial statements comply with generally accepted accounting practice in New Zealand, and give a true and fair view of the financial position of the Melanoma Foundation of New Zealand as at 31 March 2014, and of its financial performance for the year then ended.

Accounting For Charities Trust

ACCOUNTING FOR CHARITIES TRUST
18th of September 2014.
Wellington, NZ.



Note

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



Contact details

Melanoma Foundation of New Zealand
52 East Coast Road, Milford, Auckland
PO Box 31-167, Milford, Auckland 0741

Phone: 09 449 2342
Freephone 0800 4 MELANOMA (0800 463 526)
Email: info@melanoma.org.nz

www.melanoma.org.nz
